

The background of the entire page is a soft-focus, light blue and white image showing a microscopic view of skin cells. In the foreground, a clear glass pipette is shown horizontally, filled with a liquid that has many small, clear bubbles. The pipette is slightly out of focus, but the bubbles are sharp. The overall aesthetic is clean, scientific, and related to skincare.

SSS

SCIENCE OF
SKINCARE
SUMMIT

NOVEMBER 8-10, 2024
FAIRMONT AUSTIN
AUSTIN, TX

WWW.SCIENCEOFSKINCARESUMMIT.COM

Dear Industry Partner,

We invite you to be a part of the premier educational skincare conference in North America, the Science of Skincare Summit, November 8–10, 2024. This year we have made the exciting decision to move locations to the Fairmont Austin, giving us the opportunity to elevate the meeting to a higher level of networking and collaboration. Our world-class faculty pairs with industry executives and scientists to deliver a unique curriculum; from senescence to sustainability, and retinoids to DNA repair enzymes, the Summit covers the most important topics and issues in skincare.

Our boutique meeting promises an ongoing dialogue with our attendees, comprised of physicians, advanced practice professionals, and estheticians from around the United States. With the exhibit hall located right next to the main conference rooms, the layout provides for an intimate meeting meant to foster relationships. The focus on quality, in terms of both education and experience, forces us to limit the number of exhibitors and attendees. We expect our 2024 conference to sell out like 2022 and 2023, so please let us know as soon as possible if you would like to be involved.

Sincerely,



PATRICIA FARRIS, MD
PROGRAM CHAIR



TED LAIN, MD, MBA
PROGRAM CHAIR



While most physicians, physician extenders, and estheticians understand the importance of skincare conceptually, many lack the foundational knowledge to effectively recommend a regimen. The SSS aims to fill the information gap, leaving attendees confident in their abilities to personalize a skincare regimen.

EXHIBITOR OPPORTUNITIES



DIAMOND \$135,000

- (5) 8X10 BOOTHS
- 6 BADGES
- PROMO EMAIL (3)
- APP NOTIFICATION (3)
- DIGITAL BANNER ON APP
- SOCIAL MEDIA POSTS (3)
- COLLATERAL MATERIALS
- IN ATTENDEE TOTES
- LOGO ON WEBSITE & APP WITH DESCRIPTION
- RECOGNITION DURING WELCOME RECEPTION
- BRANDED SYMPOSIUM SPONSORSHIP
- INSTAGRAM LIVE
- NEW PRODUCT SPOTLIGHT ON SSS WEBSITE
- RIGHTS TO WELCOME RECEPTION SPONSORSHIP
- 6 INVITATIONS TO FACULTY DINNER



RUBY \$85,000

- (2) 8X10 BOOTHS
- 4 BADGES
- PROMO EMAIL (2)
- APP NOTIFICATION (2)
- SOCIAL MEDIA POSTS (2)
- COLLATERAL MATERIALS
- IN ATTENDEE TOTES
- LOGO ON WEBSITE & APP WITH DESCRIPTION
- RECOGNITION DURING WELCOME RECEPTION
- INSTAGRAM LIVE
- NEW PRODUCT SPOTLIGHT ON SSS WEBSITE
- RIGHTS TO WELCOME RECEPTION SPONSORSHIP
- 4 INVITATIONS TO FACULTY DINNER



EMERALD \$60,000

- 8X10 BOOTH
- 4 BADGES
- PROMO EMAIL (1)
- APP NOTIFICATION (1)
- SOCIAL MEDIA POSTS (1)
- COLLATERAL MATERIALS
- IN ATTENDEE TOTES
- LOGO ON WEBSITE & APP WITH DESCRIPTION
- RECOGNITION DURING WELCOME RECEPTION
- 4 INVITATIONS TO FACULTY DINNER



SAPPHIRE \$25,000

- TABLE TOP EXHIBIT
- 2 BADGES
- PROMO EMAIL (1)
- APP NOTIFICATION (1)
- SOCIAL MEDIA POSTS (1)
- COLLATERAL MATERIALS
- IN ATTENDEE TOTES
- LOGO ON WEBSITE & APP
- RECOGNITION DURING WELCOME RECEPTION
- 2 INVITATIONS TO FACULTY DINNER



PEARL \$15,000

- TABLE TOP EXHIBIT
- 2 BADGES
- SOCIAL MEDIA POSTS (1)
- LOGO ON WEBSITE & APP
- RECOGNITION DURING WELCOME RECEPTION
- 2 INVITATIONS TO FACULTY DINNER

ADD-ON OPPORTUNITIES

Sponsors will be recognized in a variety of ways, such as branded signage, throughout the event space and in event communications such as attendee emails and the meeting app.

RESIDENT SCHOLARSHIP SPONSOR | \$50,000

The Science of Skincare Summit resident scholarship program is designed to help alleviate dermatology residents' financial burden of attending the Summit, therefore increasing resident participation and opportunities for engagement. The funding will provide residents with a travel stipend and free Summit registration and will include a special networking luncheon exclusively for residents and fellows to meet with your company during the Summit. The sponsor will be recognized on the invitation that will be sent to residents and fellows as well as on the meeting signage onsite. Your company will be invited to the luncheon to meet with the resident and fellow attendees.

This can be a multi supported initiative.

SUMMIT SATURDAY NIGHT PARTY | \$30,000

Sponsor the premier event during the Summit, the Saturday night party held on the pool deck of the Fairmont. The sponsor of this exclusive event will have the opportunity to make a welcome speech to attendees and will be acknowledged on the event invite, on the meeting website and on the event materials onsite.

ESTHETICIAN TRACK SPONSOR | \$25,000

Sponsor the Summit Esthetician Track and be the named sponsor with exclusive access to attending estheticians during the half day meeting. The sponsor will be able to work with meeting directors on agenda and speaker selection and will receive recognition on meeting materials prior to the meeting and onsite at the meeting. The sponsor will also receive the final attendee list of estheticians attending.

FACULTY RECEPTION | \$15,000

Host a private reception with our SSS faculty on Saturday, November 9 prior to the Summit Saturday Night Party. The sponsor of this exclusive pre-party event will have the opportunity to network with our faculty, make a welcome speech during the reception and will be acknowledged on the event invite.

FACULTY LOUNGE | \$10,000

Sponsor the faculty VIP lounge where faculty will go in between sessions, to grab a cup of coffee, and review their presentations. The sponsor of this exclusive opportunity will be able to network with the faculty in an intimate and private environment over the course of the meeting.

CUSTOM BRANDING PACKAGE | \$10,000

Catch the eyes of the attendees as they attend the meeting and ensure that attendees remember your brand. Choose from the various areas in the hotel to add your company branding such as **windows, elevator doors, meeting room floors, columns** and more. *Sponsor is responsible for designing the branding.*

WELCOME RECEPTION | \$10,000 (MULTIPLE SPONSORS WELCOME)

Help welcome all SSS attendees Friday evening after the first full-day of the meeting. Socialize and engage with customers at a fun social event that is sure to be a hit.



ADD-ON OPPORTUNITIES

WIRELESS INTERNET | \$10,000

Sponsor wi-fi in the meeting area for all attendees and your name will be part of access code.

MEETING BREAKS AND MEALS

Host a breakfast, break or lunch and be recognized as attendees visit exhibits and network with peers and sponsors.

BREAK | \$5,000 BREAKFAST | \$6,500 LUNCH | \$8,500

SUMMIT TOTE BAGS | \$8,000

Get maximum visibility on the tote bags that each attendee will receive, stocked with their meeting materials, swag and promotional items.

COFFEE | \$7,500

Win big by providing attendees with coffee and tea throughout the meeting, with your company branding!

PRODUCT THEATER | \$7,500 (15 MINUTES) OR \$15,000 (30 MINUTES)

Sponsor a product theater for your company to present your products or latest scientific developments. Product theaters take place during unopposed times when the educational sessions are not taking place.

ADVISORY BOARD | \$7,500 (2 HOURS) OR \$10,000 (4 HOURS)

Host an advisory board meeting in conjunction with the Science of Skincare Summit and take advantage of our faculty KOLs and meeting attendees. The sponsor will be provided with a meeting room at the Fairmont to host a meeting for up to 25 people and will receive assistance from staff in connecting you with KOLs for the advisory board. *The sponsor is responsible for all pass-through costs including AV, food and beverage, and honorarium.*

PHOTO BOOTH | \$7,500

Sponsor the photo booth social media activation station and leave a lasting impression on meeting attendees. Attendees will be able to receive the photos they take to commemorate their time at the meeting and your logo will appear on the photos. The sponsor will be recognized on meeting materials and on signage onsite.

MOBILE APP | \$7,500

Sponsor the mobile app which will be used to access the meeting agenda, exhibitors, speaker presentations and more. The sponsor will be acknowledged on an email blast announcing the mobile app, an advertisement on the mobile app and on meeting signage.

TREATMENT LOUNGE DEMONSTRATION | \$6,500

Host a 15-minute live treatment in the Science of Skincare Treatment Lounge located in a high traffic area in the foyer of the meeting space. Treatments will take place during unopposed times when the educational sessions are not taking place.

ADD-ON OPPORTUNITIES

SUMMIT SWAG | \$5,000

Coordinate with our meeting team to add your name and logo to your choice of attendee materials, such as pens, lanyards, notebooks, water bottles, etc.

NEW PRODUCT SPOTLIGHT | \$5,000

Highlight your 2024 new product launch on our dedicated "What's New" page of the Summit Website. With a brief video you provide, viewers will get a glimpse into your new products. Videos to be hosted through the end of the year.

ROOM DOOR DROP | \$5,000

Sponsor a room door drop and send a gift or corporate literature to eating attendees in their room at the Fairmont. *The sponsor is responsible for curating the literature or gift.*

HOTEL KEYCARDS | \$5,000

Sponsor the hotel key cards and reach attendees as they check in at the Fairmont. The sponsor's logo will appear on the hotel key card given to all attendees staying at the Fairmont. *Sponsor is responsible for designing the branding.*

SUNRISE YOGA | \$5,000

Sponsor a 60-minute sunrise yoga class on the pool deck of the Fairmont. All attendees of the class will receive a custom branded gift with your company's logo for them to take home. The sponsor will be recognized on the event invite and on signage onsite. The sponsor is welcome to participate in the yoga class with attendees.

NEWSLETTER ADVERTISING | \$1,500 (ONE AD) OR \$5,000 (FOUR ADS)

Advertise in the monthly Science of Skincare Summit e-newsletter. The digital newsletter is distributed to approximately 7,500 opted in followers. *Sponsor is responsible for designing the advertisement.*

SUMMIT SCAVENGER HUNT | \$1,000

Participate in the Science of Skincare Summit scavenger hunt and guarantee foot traffic to your booth. Attendees will be asked to complete various challenges to complete the Summit scavenger hunt to win exciting prizes. Attendees will be required to visit your booth to complete the challenge. This is a sure-fire way to increase the number of connections you make at the meeting.

PRACTICE MANAGEMENT - SKINCARE FOCUS

MARKETING & BRANDING
SOCIAL MEDIA
OPTIMIZING SKINCARE CONSULT

SKINCARE INGREDIENTS

RETINOIDS, HAS, AOX, SUNSCREEN, MOISTURIZERS
LIGHTENING INGREDIENTS & FORMULATIONS
EXOSOMES, CBD, INTEGRATIVE SKINCARE
WHAT'S NEW & NEXT IN SKINCARE

HAIR, NUTRACEUTICALS & HAIR SUPPLEMENTS

BASICS OF HAIRCARE, TEXTURED HAIR, COMMON PRODUCTS & PRACTICES

INDUSTRY ROUNDTABLES

SUSTAINABILITY & CORPORATE RESPONSIBILITY
REGULATORY ISSUES WITH NEW INGREDIENTS
CLEAN BEAUTY
TECHNOLOGY IN SKINCARE

NEW!

FOCUS ON TOPICAL THERAPEUTICS (RX AND OTC)

ACNE, ATOPIC DERMATITIS, ROSACEA AND PSORIASIS

HALF DAY ESTHETICIAN TRACK

ART OF THE CONSULT AND SKIN ANALYSIS
BUILDING YOUR CONFIDENCE AND YOUR PRACTICE
CURATING REGIMENS
LIVE DEMONSTRATIONS ON MICRONEEDLING, CHEMICAL PEELS AND MORE

SUPPORT APPLICATION



SCIENCE OF
SKINCARE
SUMMIT

NOVEMBER 8-10, 2024
FAIRMONT AUSTIN
AUSTIN, TX

COMPANY NAME: _____ CONTACT PERSON: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ EMAIL: _____

EXHIBITOR OPPORTUNITIES

- Diamond \$135,000
- Ruby \$85,000
- Emerald \$60,000
- Sapphire \$25,000
- Pearl \$15,000

ADD-ON OPPORTUNITIES

- Resident Scholarship Sponsor \$50,000
- Summit Saturday Night Party \$30,000
- Esthetician Track Sponsor \$25,000
- Faculty Reception \$15,000
- Faculty Lounge \$10,000
- Custom Branding Package \$10,000
- Welcome Reception \$10,000
- Wireless Internet \$10,000
- Break \$5,000
- Breakfast \$6,500
- Lunch \$8,500

- Summit Tote Bag \$8,000
- Coffee \$7,500
- Product Theater (15 mins.) \$7,500
- Product Theater (30 mins.) \$15,000
- Advisory Board (2 hours) \$7,500
- Advisory Board (4 hours) \$10,000
- Photo Booth \$7,500
- Mobile App \$7,500
- Treatment Lounge Demonstration \$6,500
- Summit Swag \$5,000
- New Product Spotlight \$5,000
- Room Door Drop \$5,000
- Sunrise Yoga \$5,000
- Hotel Keycards \$5,000
- Newsletter Advertising (1 ad) \$1,500
- Newsletter Advertising (4 ads) \$5,000
- Summit Scavenger Hunt \$1,000

TOTAL _____

MAKE CHECKS PAYABLE TO:

SCIENCE OF SKINCARE SUMMIT

MAIL TO:

SCIENCE OF SKINCARE SUMMIT
6816 SOUTHPOINT PARKWAY, SUITE 1000
JACKSONVILLE, FL 32216

OTHER PAYMENT METHODS:

*Contact the meeting team for
electronic payment options*

AUTHORIZED SIGNATURE: _____

SUBMISSION OF THIS SIGNED COMMITMENT FORM CONFIRMS THAT YOU HAVE READ AND AGREE TO THE SPONSORSHIP/EXHIBITOR TERMS AS SET FORTH BELOW IN THE RULES AND REGULATIONS.

FOR ASSISTANCE, CONTACT THE SSS MEETING TEAM AT 904-334-4796 OR
INQUIRY@SCIENCEOFSKINCARESUMMIT.COM

EXHIBITOR / SPONSOR RULES & REGULATIONS

GENERAL

All matters and questions not covered by these Rules and Regulations are subject to the decision of the Science of Skincare Summit, LLC, and their authorized representatives. The term "SSS" used herein shall mean the Science of Skincare Summit, its committees, agents or employees acting for the management of the Meeting and Exhibition.

APPLICATION FOR SPACE

Applications for space shall be made in writing on the official application form.

ASSIGNMENT OF EXHIBIT SPACE

Exhibit space locations will be assigned at the sole discretion of SSS. Applications received from prospective Exhibitors will be recorded in order of their receipt; SSS will assign space and notify exhibitors of location. Requests for exhibit location can be made and SSS will make every attempt to honor; however, final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, SSS shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Full payment is required to assign space.

PAYMENTS & REFUNDS

Full payment must be received per invoice due date as noted. If full payment is not received, the exhibit space will be released and reassigned until final payment is received and processed. In the event an exhibitor cancels, SSS must be notified in writing. A cancellation fee of \$1,000.00 will be deducted from any refund made for support commitments of up to \$20,000. For commitments at and above \$20,000, the cancellation fee will be 50% of the total support amount. No refunds will be made for cancellations after June 22, 2024.

SECURITY

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives, and guests, shall be the sole responsibility of the exhibitor only.

BOOTH PERSONNEL

REGISTRATION / ON-SITE RESPONSIBILITIES

All booth personnel must pre-register. An Exhibitor registration link will be emailed to the person who is listed as the main contact on the application. Exhibitors are required to always staff their booths when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must always wear them. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (pending available space). Exhibitor's badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. Exhibitor badges are non-refundable.

SPECIAL SERVICES AND EQUIPMENT NEEDS

All exhibitors requiring special services/ equipment from the hotel (such as additional power) must contact the meeting team to make the request no later than Friday, November 8.

INSTALLATION OF EXHIBITS

**PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT*

Installation of exhibits will commence on Thursday, November 7, 2024 at 9:00 am. All exhibits must be fully installed by 2:30 pm on November 7, 2024. After this hour, no installation work will be permitted without special permission from SSS. An exhibitor information packet with detailed times will be provided closer to the meeting.

CONFERENCE AND EXHIBIT HOURS

The exhibit hours will be during breakfasts, lunches, and breaks, daily during the program, Friday, Saturday and Sunday. The exact schedule will be provided with the final program schedule. Exhibitors may choose to be available at their booth throughout the day.

EXHIBITOR / SPONSOR RULES & REGULATIONS

REMOVAL OF EXHIBITS

**PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT*

All exhibits must remain intact until 12:00 pm on November 10, 2024 and may not be dismantled or removed until that time. Exhibits should be packed and ready to ship by 6:00 pm on November 10. Specific pickup and shipping instructions will be available closer to the meeting.

UNOCCUPIED SPACE

Exhibit space not occupied one-hour prior to the opening of the exhibit hall may be reassigned by SSS exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove freight from the booth area at the expense of the Exhibitor.

CARE OF EXHIBIT SPACE

Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor's responsibility and shall be performed at the Exhibitor's expense.

CONDUCT OF EXHIBITORS

Exhibitors shall always conduct themselves in an ethical and professional manner and in conformance with these regulations. Exhibitor badges must be always worn. SSS reserves the right to deny the privileges of the floor to all Exhibitors who do not comply. An Exhibitor's booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

OUTSIDE EVENTS

Outside events involving our attendees/faculty and/or held at the meeting hotel during the SSS meeting must be approved by SSS and coordinated through and approved by the meeting management team.

INSURANCE AND LIABILITY

Exhibitors shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state, and local laws for any activities conducted in association with or as part of the exhibition. Exhibitor is required to provide a Certificate of Insurance listing Science of Skincare Summit as an additional insured.

SAFETY AND FIRE REGULATIONS

All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard, or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

HAZARDOUS/MEDICAL WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. All costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, SSS reserves the right to fine the exhibiting company.

WHAT THEY'RE SAYING ABOUT SUMMIT 2023

ATTENDEES:

“The KOL's were wonderful. Great mix of science and applicability.”

Trina Lynch

“Thank you for a very informative and well executed event!”

Jill Dunk

“This was my first experience and it was SO WONDERFUL and I learned something from every single presentation and hope I can get one of my docs to join next year!! Thank you for such a wonderful first experience! I felt this reaffirmed that our practice is doing very well and I love being able to bring extra "pearls" back to enhance our already top notch quality and experience. Thank you so much!”

Michelle Fink

EXHIBITORS:

“SSS is such a unique and valuable meeting. The collaboration between industry professionals, medical faculty and attendees is unmatched. The addition of the esthetics track provides invaluable exposure to advanced practical knowledge that goes beyond the treatment room. SSS feels like an intimate weekend with your favorite colleagues with content and education that is best in class.”

Jodi Nightingale, Chief Revenue Officer, RegimenPro

“For us at Avene we really appreciate attending the Science of Skincare Summit as the level of scientific discussion and presentation is very high, and truly focused on skincare which is unique. We enjoy building relationships with leading Dermatologists and exchange on how we can serve the industry even better in the future to ensure we live up to our motto of 'taking care of the world one patient at a time.’”

Lisa Morris, President and CEO, Pierre Fabre USA

“Wow!! What an event! Thank you so much for including us at the SSS this year. It was a terrific turnout and our booth saw more than double the traffic it did last year. We are thrilled to have been a part of it and are grateful for you for putting on such an incredible event.”

Kara Canning, Chief of Staff, skinfix

“Thank you again for the opportunity to be a vendor for the Science of skincare summit in Austin. From a Sciton perspective, it was a really beneficial show for us. We had a bunch of current customers attending the event that we were able to spend quality time with and then we were also able to meet practices in our area that we have been trying to connect with for awhile. Thank you again for the invite and we look forward to next year!”

Neil Angelle, District Manager, Sciton

FACULTY/SPEAKERS:

“This is THE meeting to attend to learn about skin care and how it relates to our practices. It's relevant for all dermatologists, whether new to practice or seasoned.”

Vivian Bucay, MD

“Thank you for providing the different brands with many opportunities to connect with professionals. The breakout sessions were timed perfectly, the frequency was optimal for all attending. This allowed more time than last year for purposeful engagement which was appreciated immensely. In addition, I personally enjoyed sharing the podium with the same experts from last year, as it enabled us to have a more substantial rapport on stage. Not to mention, the design of the stage was ON POINT!”

Giselle Curcio, Director of Global Education & Development, AlumierMD

“This was a great summit. The speakers were inspiring and informative! It was the right amount of information.”

Aziza Suleiman, Masters in Cosmetic Science R&D Director, Hair Care|Styling L'Oréal