

## Friday, October 28

### BUSINESS OF SKINCARE SYMPOSIUM

Sponsored by L'Oréal Dermatological Beauty Brands

#### Skincare Landscape

2:00 – 2:15 PM	<b>Skincare Present and Future:</b> Trends and Market Landscape	<i>Tina Fair, President, Active Cosmetics Division North America, L'Oréal</i>
2:15 – 2:45 PM	<b>Dermatology Tomorrow:</b> Boosting Results with Augmented Intelligence	<i>Cliff Perlis, MD, Co-Founder and CMO, Belle.ai</i>

#### Innovating the Business of Dermatology

2:45 – 3:00 PM	<b>Technology to Enhance Skincare Sales:</b> Analysis, Devices, Apps and At-home Tech	<i>Ted Lain, MD, MBA</i>
3:00 – 3:45 PM	<b>Making Social Media Work for You:</b> Your Story, Your Brand, Your Business	<i>Mimi Banks, Founder MBSocial</i>
3:45 – 4:15 PM	<b>Leadership and Training in the Office</b>	
<b>4:15 – 4:45 PM</b>	<b>Break with the Exhibitors</b>	
4:45 – 5:30 PM	<b>Rethinking Retail:</b> The Value of Dispensing for Your Business and Your Patients	<i>Matthew Curtis, VP-US Business Development, Skinceuticals Emily Anne Scalise, MA – Dir. of Ops &amp; Business Development, NicholsMD</i>
5:30 – 6:00 PM	<b>Best Practices in the Business of Skincare, Moderated by Ted Lain, MD, MBA</b> <b>Panel:</b> <i>Patti Farris, MD; Ruth Tedaldi, MD; Matthew Curtis</i>	

#### 6:00 – 7:00 PM Friday Welcome and Exhibit Reception

Sponsored by Revision

*All times are listed in local (Central) Time  
Agenda and faculty subject to change*

In support of improving patient care, this activity is being planned and implemented by Medical Education Resources, Science of Skincare, LLC, and International Meeting Managers, Inc. The Science of Skincare Summit is pursuing joint accreditation by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education.

# Saturday, October 29

## SKINCARE BASICS

7:00 – 8:00 AM	<b>Breakfast</b>	
7:30 – 7:45 AM <i>Not eligible for CME</i>	<b>Product Theater</b> <b>Johnson &amp; Johnson Consumer Health</b>	
<b>Primer on Ingredients</b> <i>Sponsored by Johnson &amp; Johnson Consumer Health</i>		
8:00 – 8:15 AM	Acids	<i>James Del Rosso, DO</i>
8:15 – 8:30 AM	Retinols	<i>Neal Bhatia, MD</i>
8:30 – 8:45 AM	Antioxidants	<i>Giuseppe Valacchi, PhD</i>
8:45 – 9:00 AM	Growth Factors and Peptides	<i>Kavita Mariwalla, MD</i>
9:00 – 9:15 AM	Moisturizers	<i>Peter Lio, MD</i>
9:15 – 9:30 AM	Sunscreens	<i>Darrell Rigel, MD</i>
9:30 – 9:45 AM	Lightening Ingredients	<i>Seemal Desai, MD</i>
9:45 – 10:00 AM	Cleansers and Toners	<i>Zoe Draelos, MD</i>
10:00 – 10:15 AM	Trendy Ingredients	<i>Todd Schlessinger, MD</i>
10:15 – 10:30 AM	Pre, Pro and Postbiotics	<i>Hilary Baldwin, MD</i>
10:30 – 11:00 AM	<b>Break with the Exhibitors - Sponsored by Skinfix</b>	
10:40 – 10:55 AM <i>Not eligible for CME</i>	<b>Product Theater</b> <b>Allergan, an Abbvie Company</b>	
11:00 – 11:30 AM	Regimen Building, Moderated by Patricia Farris, MD <b>Panel:</b> <i>Jwala Karnik, MD (Hydrafacial); Jodi Nightingale (AlumierMD); Michelle Stringer (skinbetter science); Ruth Tedaldi, MD</i>	
11:30 AM – 12:00 PM	Considerations for Skin of Color, Moderated by Patti Farris, MD <b>Panel:</b> <i>Seemal Desai, MD; Kavita Mariwalla, MD; Heather Woolery-Lloyd, MD</i>	
12:00 – 1:15 PM	<b>Lunch</b>	
12:30 – 12:45 PM <i>Not eligible for CME</i>	<b>Product Theater</b> <b>Pierre Fabre</b>	
12:45 – 1:00 PM <i>Not eligible for CME</i>	<b>Product Theater</b> <b>Alastin Skincare</b>	
<b>Pairing with Procedures: Lasers and Injectables with Skincare</b> <i>Sponsored by Alastin Skincare</i>		
1:15 – 1:30 PM	Lasers and Skincare; Enhancing Delivery & Improving Outcomes	<i>Jill Waibel, MD</i>
1:30 – 1:45 PM	Pairing Cosmeceuticals with Non-Laser Devices	<i>Vivian Bucay, MD</i>
1:45 – 2:00 PM	Pairing Topicals with Injectables to get the Best Outcome	<i>Mary Lupo, MD</i>

## SKINCARE BASICS (continued)

### Pairing with Procedures: Injectable Skincare - Updates on Skin Quality

Sponsored by Alastin Skincare

2:00 – 2:15 PM	Intradermal Botox + Hyaluronic Acid	Michael Gold, MD
2:15 – 2:30 PM	Mesotherapy	Evan Rieder, MD
2:30 – 2:45 PM	Q&A for Procedures and Injectables	Ted Lain, MD, MBA
<b>2:45 – 3:30 PM</b>	<b>Break with the Exhibitors</b>	

### Fundamentals of Skincare Development

3:30 – 4:00 PM	From the Benchtop: Understanding the Early Phase Development Process of Skincare Ingredients, <i>Moderated by Patricia Farris, MD</i> <b>Panel:</b> Laurence Dryer, PhD (OBAGI); Stephen Lynch, PhD (L'Oréal); Rahul Mehta, PhD (Abbvie); Lawrence Rheins, PhD (Aesthetics Biomedical)
4:00 – 4:30 PM	Formulating Conundrums and Techniques, <i>Moderated by Ted Lain, MD, MBA</i> <b>Panel:</b> Amy Gordinier (Skinfix); Barb Green, RPh, MS (JJCH); Tatiana Kononov, PhD (Revision); Alan Widgerow, MBBCh, Mmed, FCS, FACS, Chief Scientific Officer (Galderma)
4:30 – 5:00 PM	The Blurry Distinction Between RX and Skincare, <i>Moderated by Ted Lain, MD, MBA</i> <b>Panel:</b> Ayman Grada, MD, MS (Abbvie); Matthew Meckfessel, PhD (Galderma); Sheila Nazarian (Alchemee); RK Pillai, PhD (Bausch Health)

### 6:00 – 9:00 PM Saturday Summit Social

Banger's Sausage House & Beer Garden – Austin's Downtown Rainey Street

## Sunday, October 30

### Hair, Nails and Nutraceuticals

<b>7:00 – 8:00 AM</b>	<b>Breakfast - Sponsored by Nutrafol</b>	
7:30 – 7:45 AM <i>Not eligible for CME</i>	<b>Product Theater</b> <b>Nutrafol</b>	
<b>Haircare</b>		
8:00 – 8:20 AM	Haircare 101: Shampoos & Conditioners	Aziza Suleiman, MS (L'Oréal)
8:20 – 8:40 AM	Ingredients and Formulations for Textured Hair	Leonel-Maximo Mollica, (Unilever)
8:40 – 9:00 AM	Haircare Practices in SoC - Understanding the Procedures	Heather Woolery-Lloyd, MD
<b>Nails</b>		
9:00 – 9:20 AM	The Chemistry of Cosmetic Nail Films: Nail Care 101	Michael Traudt, PhD (Revlon)
<b>9:20 – 9:45 AM</b>	<b>Break with the Exhibitors</b>	
<b>Nutraceuticals</b> <i>Sponsored by Nutrafol</i>		
9:45 – 10:00 AM	Nutraceuticals: The Importance of Sourcing Standardization and Clinical Efficacy	Isabelle Raymond, PhD (Nutrafol)
10:00 – 10:15 AM	Nutraceuticals for Hair Loss – The Data (or Lack Thereof) Behind the Products	Glynnis Ablon, MD
10:15 – 10:30 AM	Beauty from the Inside Out: Collagen, Anti-Oxidants & More!	Patricia Farris, MD
10:30 – 10:45 AM	Q&A Hair, Nails, Nutraceuticals	